



Media Information

FTSE Goes Mobile with Real-Time iPhone Application

Sydney, Hong Kong, London, New York, 10 March 2011 – FTSE Group (“FTSE”), the award winning index provider, today becomes the first global index provider to deliver streaming real-time index values direct to users, through an iPhone application - “FTSE APP”. With FTSE’s streaming service, continuous changes to the underlying stock prices are automatically captured in the real-time index value. The service provides iPhone users with direct insight into real-time market activity, wherever they may be.

By accessing FTSE’s streaming real-time service via the FTSE APP, users are able to track over 50 individual country indices and keep abreast of market conditions as they change. Now, users can make faster and better informed investment decisions using a broad range of FTSE indices, including the FTSE 100, FTSE MIB, FTSE All-World (covering 95% of the world’s investable universe) and FTSE China 25 indices. The FTSE APP can provide global, regional, country or capitalisation specific views.

The application is pre-loaded with two years of historical data, allowing users to see market trends and performance. With index data now available on-the-go, iPhone users can stay on top of market activity from any location.

Features of FTSE APP include:

- Real-time scrolling ticker providing a country-by-country snapshot
- Customisable alerts let you know when an index has fallen or reached above a certain threshold set by you
- Advanced graphing functions allow you to view and compare index performance from an intra-day to yearly basis
- Easy to manage watch lists and favourites functions allow you to keep track of markets you are interested in

- Summary descriptions of each index coupled with essential information such as high / low and open and closing values

“We wanted to give people direct and mobile access to live index data, making the markets as accessible and transparent as possible through intuitive design and innovative technology. The new FTSE APP means that for the first time, users can benefit from a direct connection to live FTSE data on-the-go” said John White, Managing Director of Content management at FTSE. “We are proud to be the first global index provider to provide streaming real-time index values direct to a mobile device, providing relevant information needed in order to stay on top of market moves, no matter where the iPhone user is, or what they are doing.”

- ENDS -

To see a video demo of the FTSE APP:

<http://www.ftse.com/About Us/Mobile/Downloads/FTSE iPhone Demo Video.wmv>

To download the FTSE APP from the Apple App Store:

<http://itunes.apple.com/gb/app/ftse/id398285228?mt=8>

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Notes to Editors

About FTSE Group

FTSE Group (“FTSE”) is a world-leader in the creation and management of indices. With offices in London, Beijing, Dubai, Milan, Mumbai, Hong Kong, Madrid, New York, Paris, San Francisco, Sydney, Shanghai and Tokyo, FTSE works with investors in 77 countries globally. It calculates and manages a comprehensive range of equity, fixed income, real estate and

investment strategy indices, on both a standard and custom basis. The company has collaborative arrangements with a number of stock exchanges, trade bodies and asset class specialists around the world.

FTSE indices are used extensively by investors world-wide for investment analysis, performance measurement, asset allocation, portfolio hedging and for creating a wide range of index tracking funds.

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